

Overview & Scrutiny Report



REPORT TO : **OVERVIEW AND SCRUTINY COMMITTEE**

DATE: **30th January 2020**

SUBJECT: **Radcliffe Regeneration**

REPORT FROM: **Councillor Dave Jones – (Leader & Portfolio Holder for Regeneration)**

CONTACT OFFICER **Paul Lakin (Director of Economic Regeneration and Capital Growth)**

TYPE OF DECISION: **For Information**

FREEDOM OF INFORMATION/STATUS: The paper is within the public domain.

SUMMARY:

The Council's commitment to the continued regeneration of Radcliffe is a priority.

Under the instruction of the previous Leader a Radcliffe Regeneration Task Group was established in March 2018 to help understand issues and to drive forward plans for Radcliffe.

As part of the commitment for regeneration the previous Leader instructed Officer's to develop an Action Plan for early regeneration interventions and to help kick start activity and generate interest from wider stakeholders. Officers developed an Action Plan of early Projects, which were fully discussed with the Task Group before being agreed with the Leader. The Action Plan and the projects were supported with a fund of £500,000. Many of the projects within the Action Plan have been implemented and some of the projects will continue over 2020 (details are outlined in paper).

The Action plan of early initiatives is just the starting point for the longer term approach to regeneration of Radcliffe and the intention has always been to work towards the preparation of an up to date strategy and vision for Radcliffe, building on the last Regeneration Plan produced in 2010. This work is now progressing following the January report to Cabinet Committee and the recent appointment of consultants Deloitte LLP to develop the Radcliffe Strategic Regeneration Framework.

OPTIONS &**RECOMMENDED OPTION****Option 1 (recommended option)**

That members note and support the on-going delivery of regeneration plans for Radcliffe, including supporting the Strategic Regeneration Framework for the town.

Option 2

That members identify concerns with the proposed regeneration plans for Radcliffe, with recommendations for how these can be addressed.

Corporate Aims/Policy Framework:**Do the proposals accord with the Policy Framework?**

Yes

**Statement by the S151 Officer:
Financial Implications and Risk Considerations:**

The funding for the scheme is included in the 2019/20 capital programme and the costs incurred to date are within the available budget.

Equality/Diversity implications:

No

Considered by Monitoring Officer:

There was a compliant procurement exercise to engage consultants. There are no other legal implications at this stage.

Wards Affected:

All Radcliffe Wards

1.0 SUMMARY (as above)

- 1.1 The Council's commitment to the continued regeneration of Radcliffe is a priority.
- 1.2 Under the instruction of the previous Leader a Radcliffe Regeneration Task Group was established in March 2018 to help understand issues and to drive forward plans for Radcliffe.
- 1.3 As part of the commitment for regeneration the previous Leader instructed Officer's to develop an Action Plan for early regeneration interventions and to help kick start activity and generate interest from wider stakeholders. The Task Group helped to shape the Action Plan and the projects were supported with Council funding of £500,000. Many of the projects within the Action Plan have been implemented and some of the projects will continue over 2020 (see Appendix).
- 1.4 The Action plan of early initiatives is just the starting point for the longer term approach to regeneration of Radcliffe and the intention has always been to work towards the preparation of an up to date strategy and vision for Radcliffe,

building on the last Regeneration Plan produced by URBED in 2010. This work is now progressing following the January report to Cabinet Committee and the recent appointment of consultants Deloitte LLP to develop the Radcliffe Strategic Regeneration Framework (SRF).

2.0 BACKGROUND

- 2.1 Scrutiny Committee have requested further information and detail regarding the recent regeneration activity in Radcliffe, and in particular a further details of the projects within the Action Plan – including costs. The focus of this report is therefore concentrated on the implementation of the Radcliffe Action Plan over the previous 12 months January 2019 to date.

3.0 RADCLIFFE REGENERATION ACTION PLAN

- 3.1 The Radcliffe Task Group was established in March 2018 on the instruction of the previous Leader to look at regeneration issues in Radcliffe. All Radcliffe Members are invited to attend and there are business and community groups/representatives that attend. The group was last chaired by (former) Cllr Jamie Walker (Cllr Cathcart has been nominated to chair the group going forward although this is will require confirmation at a future meeting.)
- 3.2 It was always the intention to have an up to date strategy and vision for the town and the SRF seeks to provide this. In the meantime, there was a push to implement some early projects in advance of more strategic elements. The objective of the action plan was agreed at the Radcliffe Task Group as:

“ To deliver town centre improvements led by increased business engagement with the council as facilitator and enabler. Projects aim to increase overall attractiveness and an improved image for Radcliffe with the aim of creating increased business confidence leading to greater investor interest and investment”.

Budget

- 3.3 The Council committed £500,000 to these early projects, which were set out in an Action Plan (with the fund signed off by the s151 Officer on the basis that the Action Plan involved a number of individual projects, rather than one project). The Action Plan was discussed in detail with the Leader (in his role as Portfolio holder for regeneration) and the Task Group.
- 3.4 The Chair of the Task Group held weekly meetings with the then Assistant Director of Localities – who was the lead officer on the project.
- 3.5 The projects within the agreed Action Plan comprised (with initial estimated costs of the projects in brackets):
- Public realm improvements (circa £250,000);
 - Events and Animation programme (£20,000);
 - Car parking management (£50,000);
 - Place branding (30,000);
 - Shop Fronts improvement Scheme (£100,000); and
 - CCTV improvements (£50,000)
 - **Total - £500,000**
- 3.6 A full project list is provided at **Appendix 1** together with the actual spend to date on each of the projects. This shows that the projects have largely now been implemented (public realm works, branding, CCTV) but please note that

the costs incurred at this stage are still estimates as final sign off of projects still need to be undertaken (may be slightly higher or slightly lower).

- 3.7 The summary shows that around £20,000 remains within the funds that are unallocated (this could change depending on final costs as indicated above). The car parking and shop fronts projects remain to be completed in 2020 and £150,000 of the budget remains allocated to these two projects.

Consultancies

- 3.8 Implementation of the Action Plan was supported by consultants. For the public realm works consultants WYG (White Young Green) were procured using the Transport for Greater Manchester (TfGM) Transport Professional Services Framework 2016. The TfGM framework stipulates that for specific assignments with a value of £50k or less, that participants can directly allocate the assignment to the consultant on the relevant lot (which sets out the scope of services) who, as a result of the framework procurement exercise, had the highest overall score on that lot and represents best value for money.
- 3.9 There are numerous "Lots" within the framework, each providing a list of approved service providers, and with a preferred provider identified for each lot based upon highest tender scores. Lot K "Civil Engineering" was utilised which covered the type of environmental public realm works/activities anticipated via the Radcliffe action plan. WYG were the preferred service provider within Lot K. This process and use of the TfGM framework was approved by the Council's own procurement service.
- 3.10 For the Place Branding project, consultants Thinking Place were procured via competitive tender. This project was led by the then Head of Communications and tenders were sought from three companies as required by the council's procurement process.
- 3.11 Now that the delivery of the action plan has largely been completed, the intention is to revisit and relaunch the focus of the group to align this with the next stage of regeneration activity for Radcliffe.
- 3.12 The next stage of activity comprises the preparation of a SRF for Radcliffe, which will set out a clear vision and plan to deliver investment into the town. The SRF will allow the Council to plan the future growth and development of Radcliffe in a coherent and joined-up manner. It will also ensure the Council are in a position to bid for Government funding programmes as and when the opportunities arise to support delivery of the SRF.
- 3.13 The aim is to ensure wider stakeholder and community engagement as part of the SRF process. The Regeneration Task Group will be one of a range of groups supporting development of the SRF and wider regeneration activity in Radcliffe.

Authorisation

- 3.14 The overall monies (£500,000) for the Action Plan was signed off by the s151 Officer.
- 3.15 The appointment of WYG and Thinking Place were formally appointed through respective Operational Decisions by the Executive Director (Paul Patterson).
- 3.16 The day to day spend on the projects (i.e. as invoices came in) was delegated to the Assistant Director (Localities) – David Fowler. Responsibility for future

sign off now rests with the Director for Economic Regeneration and Capital Growth - Paul Lakin).

4.0 CONCLUSION

- 4.1 This report has summarised the recent works completed in Radcliffe as part of the Radcliffe Regeneration Action Plan. The Action Plan was developed by Officer's and was finalised through consultation of the Radcliffe Regeneration Task Group and the previous Leader. Work on the regeneration of Radcliffe continues and the Council have appointed Deloitte LLP to produce a Strategic Regeneration Framework for the town.

TRACKING/PROCESS

DIRECTOR:

Chief Executive/ Strategic Leadership Team	Executive Member/Chair	Ward Members	Partners
Jet Governance team 20 th Jan 2020			
Scrutiny Committee 30 th Jan 2020	Committee	Council	
